

ON CRAFT SERVICES

Craft Services is the heartbeat of every production. They don't just provide snacks; they fuel the minds, bodies, and spirits of everyone on set. Think of Craft Services as the lifeblood of the production, the magical force that transforms grumpy mornings into energized brainstorming, and late-night shoots into legendary moments of brilliance.

Craft Services are the unsung heroes who keep the wheels turning and the creative juices flowing. Without Craft Services, the set would be a barren wasteland of hunger and low energy—a place where creativity struggles to survive. But with Craft Services, it's a bustling hive of productivity, where every bite is a boost, and every sip is a sigh of relief. They are the oxygen for the crew, the secret sauce that makes everything run smoothly.

Craft Services is more than just food; it's the glue that holds us all together. They're the first to arrive, setting up their glorious spread of goodies before the sun even thinks about rising. And they're the last to leave, packing up after everyone else has collapsed into chairs, grateful for the sustenance that got them through the day. They are the early birds, the night owls, and everything in between.

Let's be honest: Craft Services knows us better than we know ourselves. They find the treats and snacks we never knew we needed but now can't live without.

Need a quick pick-me-up? They've got the perfect blend of coffee that'll make you believe in miracles. Craving something sweet? They've already stashed away a secret cache of your favorite candy. Whether it's a midnight shoot or the afternoon slump, they're there with exactly what you need—even if you didn't know you needed it.

And oh, the creativity! Craft Services doesn't just toss out a bowl of pretzels and call it a day. No, they curate their offerings like a gourmet chef preparing a five-star meal. Vegan, gluten-free, dairy-free, paleo, keto—they've got it all, with a dash of humor and a sprinkle of love. They turn the ordinary into the extraordinary, making every snack break a celebration.

Craft Services is like the fairy godmother of the set, turning the mundane into magic with the wave of a ladle. They anticipate needs, soothe tensions, and keep everyone smiling. When the going gets tough, Craft Services gets tougher—armed with granola bars, fresh fruit, and the best sandwiches you've ever tasted.

They're the heroes we don't always see, but we'd be lost without them.

Craft Services deserves top billing at every award show, right alongside the directors, actors, and cinematographers. After all, who else keeps the stars shining and the crew moving? Imagine the Oscars with a new category: Best Supporting Role in Sustenance, or Outstanding Achievement in Snack Provision. Craft Services would sweep the awards every year! There should be a Hall of Fame for these culinary champions, where the legends of Craft Services are immortalized for their tireless efforts to keep every set buzzing with energy and creativity.

Let's face it—every Craft Services budget should be doubled, no questions asked. It's not just about food; it's about morale, productivity, and the sheer joy of working in an environment where your needs are anticipated and met with a smile. And at the end of the day, it's only right that the Creative Director gets to take home their favorite snacks—a small token of appreciation for the genius they brought to the set, powered by the treats lovingly prepared by Craft Services.

It's also the noble duty of Craft Services to keep the grips company while the rest of the crew is in the zone, working away. Whether it's offering a fresh coffee or just a friendly chat, Craft Services is always there, bridging the gaps and making sure no one feels left out. They are the glue that holds the entire production together, ensuring that everyone, from the top of the call sheet to the last grip on the set, feels valued and cared for.

So here's to Craft Services—the champions of the set, the unsung saviors of the production. They keep us all going strong. Without them, the creative process would grind to a halt, and the magic we create would fade away.

Thank you, Craft Services, for feeding our bodies, fueling our creativity, and making every moment on set a little brighter, a little tastier, and a whole lot more fun. **We salute you!**